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# LinkedIn: Guide To Making Your LinkedIn Profile Awesome: 25 Powerful Hacks For Your LinkedIn Profile To Attract Recruiters And Employers (Career Search, ... Profile, LinkedIn Makeover, Career Search)



## Synopsis

LinkedIn Profile Makeover! How To Create A Powerful LinkedIn Profile  
LinkedIn Guide for Dummies  
Make Job Search Easy - Hack Your LinkedIn Profile!  
Use The Power of LinkedIn To Bag Your Dream Job  
LinkedIn is now the mainstream for those looking to attract the attention of human resource recruiters for major companies and thousands of other types of employers. Learning the best and most powerful hacks to make your profile awesome is going to get you the recognition you deserve. Even if you are already a member of LinkedIn this book is going to give you hacks that you probably didn't think about when you set up your profile. Your profile is your advertisement and what you should be advertising is what a great asset you would be to any company. The job market is tough and recruiters, as well as hiring managers can afford to be selective. Having a mediocre resume doesn't move you to the top of the list if you go into a business to apply in person and having a mediocre profile on LinkedIn isn't going to make you stand out either. With the help of the twenty-five hacks in this book; you will have the phone ringing off the hook and recruiters making offers in no time. With the right profile you can land a better job and start making the money you deserve. So, without wasting more time telling you how great this is going to be in this book you'll learn:

- Basic functions and use of LinkedIn
- Benefits of LinkedIn
- What words to use and what to avoid in your LinkedIn profile
- Creating curiosity by getting recommendation and joining groups
- Adding apps to enhance your LinkedIn profile
- Getting people to look at your LinkedIn profile by answering questions
- What custom LinkedIn signature can do for you
- Creating catchy headlines for your LinkedIn profile
- Branding yourself with LinkedIn URL
- Importance of keywords and how to use them
- Should you merge social media sites with your LinkedIn profile?
- And much more

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## Book Information

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## Customer Reviews

I ran across this book because I was trying to "supercharge" my LinkedIn profile. My profile was already pretty good because I'm a Branding Consultant for a company which optimizes profiles. But it always helps to read books such as this to find out additional things that can be done to make the profile even better. This book was easy to follow and contained a number of tips and strategies which will be helpful to anyone working on their profile. Recommended. Richard Lowe Jr is the author of Focus on LinkedIn: Create a Personal Brand on LinkedIn™ to Make More Money, Generate Leads and Find Employment (Business Professional Series Book 7) and a Senior Branding Consultant.

I think this book has a fair amount of good information, particularly for the cost. The words to avoid were very helpful. If you're looking for a starting point for your LinkedIn profile, this book provides that.

Indeed, we cannot take for granted the power of social media these days. Almost everything can be done now in the different social media websites. From expressing our feelings, showing off our clothes, to promoting our online or offline business. Social Media Marketing is the "in" thing now. This book is one of those essential ones that has shown the importance of one site that will help anyone bag the job of his dream--LinkedIn. What is amazing about this book is that this book has given ideas, essential ones, which will help anyone make a profile in LinkedIn. Every little aspect has been discussed really well. This book is a good springboard for anyone wanting to make a very great LinkedIn profile and land in a job that he wants because of it.

This was a great book to help clear up some confusion I had regarding LinkedIn. It taught me how to create a great profile that will stand out to employers. This book also had some neat little do's and

don't's for LinkedIn. Overall this was a very helpful book.

LinkedIn is becoming more and more your professional card on the internet and, as a result, the whole world. This guide does a great job at teaching you how to really make your profile appealing and avoid some common mistakes. Good read!

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